



#CAECONOMY.ORG

2020 ROADMAP TO SHARED PROSPERITY

REGIONS RISE TOGETHER

Regions Rise Together

California continues to be viewed as a global pioneer in technological advancement, environmental policy, and social inclusion.

For these reasons, and many more, people from around the world travel to the state in search of the California Dream. Though the state's appeal is undeniable, there are many ways in which it falls short of achieving its ideals such as having the highest rate of real poverty in the nation with wide disparities between ethnic and geographic communities. In response, the state must leverage its tremendous resources to advance triple-bottom-line solutions to grow the economy, protect the environment and deliver opportunity for all.

Each year California Forward, in partnership with the California Stewardship Network, hosts the California Economic Summit to support statewide dialogue and create space to develop collaborative actionable solutions.

UNITED FOR SHARED PROSPERITY

Unlike any other state in the country, California is a nation-state made of diverse regions with distinctive ecosystems, industries, cultures, and ideologies. Regional leadership and collaborations are the cornerstones of the state's ability to successfully address its most formidable challenges.

The 2019 Regions Rise Together convenings underscored the value of regional expertise acting in concert with state support to help meet the needs of all Californians. Regional efforts such as IEGO (Inland Empire Growth and Opportunity); the Fresno DRIVE (Developing the Region's Inclusive and Vibrant Economy" Initiative and The Prosperity Strategy, an economic development plan for the Sacramento region, are clear examples of the power of regional action and alliances.

Please click here (<https://arcg.is/nazrn>) for more information about the Regions Rise Together joint strategy sessions.



Building Blocks of the California Dream

The Summit network's commitment to creating inclusive sustainable growth is demonstrated through its support of multi-benefit solutions that help Californians, in all of the state's regions, gain access to the Building Blocks of the California Dream. These diverse policy areas are all interrelated and inextricably linked to the well-being of people in our state. Encompassing all of California Forward's work, these policy areas include:

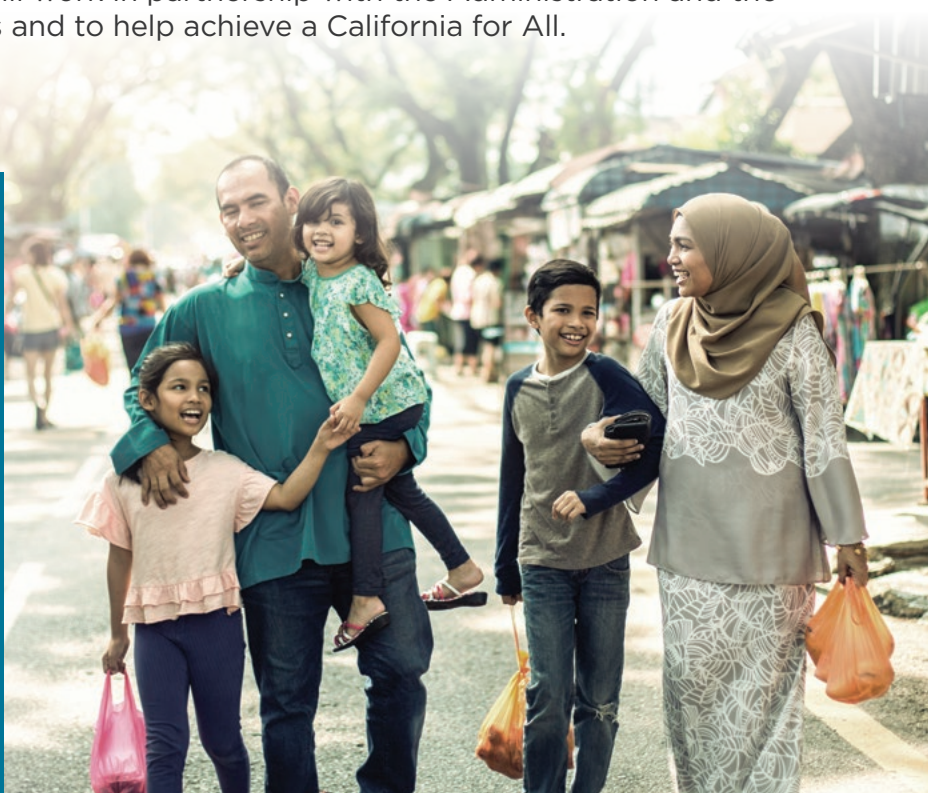
- ♥ **Health and Well-being**
- 🏠 **Housing, Mobility and Connectivity**
- 📖 **Lifelong Learning**
- 🌊 **Ecosystem Vitality and Working Landscapes**
- 💰 **Prosperous Economies, Thriving Workers**
- 🗳️ **Effective Governance and Robust Democracy**
- 🔄 **Inclusive Communities**

Driving economic mobility for all Californians requires deliberate action, relentless accountability, and precise measurement tools. Local, regional, and statewide partnerships are necessary prerequisites to developing solutions that meet the challenge, while giving full consideration to achieving the state's climate goals, economic development strategies and social equity investments.

The 2019 Summit's work focused on four of the seven Building Blocks of the California Dream. This **2020 Roadmap to Shared Prosperity** outlines the immediate priorities of the Summit network. In the coming year, members will work in partnership with the Administration and the Legislature to implement priority actions and to help achieve a California for All.

The California Dream Index

The California Dream Index is a socioeconomic mobility measurement tool designed to tell us more about the level of access that Californians have to education, health, community, and jobs. With a planned launch in 2020, the Index will measure progress toward greater upward mobility, economic security and shared prosperity for all Californians.



Voices of Shared Prosperity

From the 2019 California Economic Summit



JASMINE DELLAFOSSE,

Senior Regional Organizer for Gathering for Justice, keenly expressed the importance of inclusive and deliberate policy and decision making by saying,

“If we are making decisions about people that aren’t at the table, we need to make sure they’re included in the conversation.”

Jasmine serves as one of the founding members of Reinvent South Stockton Coalition (RSSC). The coalition invests in community empowerment through safety, education, housing, job creation and health.



DR. PAUL PARNELL,

Chancellor of the State Center Community College District (SCCCD), highlighted the value of diverse partnerships in Fresno’s DRIVE Initiative by saying,

“It’s not just education. It has to be all of us in the community really working together and we are much stronger together as we do that...”

Dr. Parnell leads SCCC which includes three colleges and serves over 60,000 students.





“We are all bound together by a web of mutuality. There’s no leak on your side of our boat. We rise and fall together.”

–Governor Gavin Newsom



DR. JOAQUIN ARAMBULA,

Assemblymember of the 31st District in the Central Valley highlighted the importance of collective participation, saying,

*“By hosting these events in places like [the Valley], you start to get our voice into the mix and frankly it’s how we are going to achieve **Regions Rise Together**, by shining a light on the parts of our state that have been historically left behind.”*

Assemblymember Arambula represents a district that includes 41 percent of the City of Fresno as well as all the rural cities and communities in Fresno County.



Housing, Mobility and Connectivity



Housing has become the primary obstacle to livability in almost every region. High costs are pushing millions of people below the poverty line and many into homelessness.

Compounding existing housing challenges, longer commutes negatively impact air quality and worker’s health, while more and more employers struggle to attract and retain skilled workers. California Forward, together with partners in the Summit, has risen to this challenge with ambitious policy initiatives and strategic alliances. These collaborations were developed intentionally, to support triple-bottom-line solutions.

The Summit has promoted enhanced service delivery options that have challenged the status quo and the prevailing perception of what is fair, just and achievable for all Californians in the housing space. This work will continue in 2020 with an expanded focus on equity, especially as it relates to homeownership, and meeting the state’s climate goals as well as its housing needs.

“The triple bottom line for housing—equity, environment, economics—requires attainable homeownership for California’s working families.”

**–Jennifer Hernandez,
California Forward Leadership Council**

PRIORITY ACTIONS FOR 2020

- ➔ **Support transit-oriented development** and develop multilateral solutions to address the complexity of this issue. An important component of the housing supply debate centers on the benefits of providing housing close to transit. Major issues that need to be addressed include the high cost of development, regulatory streamlining, displacement and disruption of existing neighborhoods, and large subsidies needed to make the projects affordable. The current focus on developing multi-family rental housing presents additional challenges to home ownership. All of these components must be considered in developing effective housing solutions.
- ➔ **Utilize “skipped over” land for infill development** by focusing on urban areas that contain significant acreage that remains underutilized. This land could be developed for housing, in addition to developing those areas proximate to transit systems.
- ➔ **Extend the “urban edge” to fill the housing gap.** It may be necessary to consider circumstances and development standards that would warrant expanding the current “urban edge,” particularly when coupled with economic development that will produce greater employment growth so that families can live near employment centers.



For more information, go to:
caeconomy.org/wheretobuild



→ **Support a legislative effort to fund housing and community infrastructure** by revising Enhanced Infrastructure Financing Districts (EIFDs) to create a new Community Investment Funding Authority (CIFA). This effort will facilitate new partnerships as well as increase public and private investments.

 For more information, go to:
caeconomy.org/housinginvestment

→ **Research barriers to affordable homeownership** by low-income communities and communities of color, and conduct policy and practice engineering at the regional scale to connect this research to strategies to elevate more equitable homeownership.

→ **Promote a holistic approach to meeting the needs of homeless populations** that address current constraints on state and federal funding and more explicitly address equity concerns.

 For more information, go to:
caeconomy.org/homelessness

→ **Partner with the Newsom Administration** in the implementation of the “Broadband for All” initiative to capitalize on the established civic infrastructure of the Regional Broadband Consortia and the integration of the California Stewardship Network with California Forward to support and strengthen connections among regions and communities in closing the digital divide.

 For more information, go to:
caeconomy.org/broadbandaccess

“To help close the digital divide that exists in communities across California, the Governor announced at the 2019 California Economic Summit in Fresno that he will convene stakeholders, the private sector, education institutions, and government agencies with a goal of developing an inclusive “Broadband for All” plan for the state.”

—Press Release from the Office of Governor Newsom, November 8, 2019



Lifelong Learning



California’s learning ecosystem must prepare workers to earn a livable wage. This is a huge and complex undertaking that will require a coordinated multi-pronged approach.

While educational institutions have the largest role to play, an effective lifelong learning ecosystem requires alignment of strategies and tactics among multiple institutions. To be successful, this approach requires the involvement of stakeholders, political leaders, faith leaders, civic leaders and others. An explicit focus on equity requires identification and dismantling of all obstacles to opportunity.

With the support of the Summit, California’s education and training systems have begun to think creatively about the necessary infrastructure to support people who need to learn new skills quickly to be competitive in the job market. Summit accomplishments include implementation of the Strong Workforce Program, elevating best practices through the Partnerships for Industry and Education Contest, and successfully advocating for the creation of an online community college.



PRIORITY ACTIONS FOR 2020

→ **Work with the Newsom Administration to establish a grant program** that will encourage early adopters to measurably demonstrate the benefits of integrated “Cradle to Career” approaches. This grant program will help support early pilots for a longitudinal data system. It will also support eligible local or regional organizations to develop a systems-level infrastructure that will significantly improve educational and developmental outcomes.



For more information, go to: caeconomy.org/cradletocareer

→ **Mobilize support for pending legislation** that provides community college students with additional direct financial resources and basic needs assistance so they can afford to enroll and succeed in college. Facilitate design sessions to develop a prototype for financing a lifelong learning system.



For more information, go to: caeconomy.org/financingcollege

→ **Support the establishment of Regional Talent Development collaboratives** built upon a stronger regional business intermediary system. This system will be designed to enrich the efforts of regional training providers and other workforce entities. The focus areas of this effort include development and deployment of analytically based, industry-validated, region-specific career education programs that are fully aligned to regional economic conditions. These collaborations will facilitate purposeful employer engagement to create a thriving local economy to support upward economic mobility for each region’s most underserved communities.



For more information, go to: caeconomy.org/strongworkforce

“As the state is being inexorably pulled into the information age, California’s future economic success depends upon better informed and more durable collaboration between regional workforce systems, education and training institutions, and business and industry.”

–Alma Salazar,
Los Angeles Area Chamber of Commerce

Ecosystem Vitality and Working Landscapes

Water and land are the most foundational and critical resources on the planet. Consecutive years of drought, flooding, and destructive wildfires demonstrate the varied impacts of climate change and the urgent need for deliberate, impactful action.

The Summit has been specifically designed to invite stakeholders, policymakers and community leaders together to create sustainable multi-benefit solutions to address the critical issues impacting our most precious resources.

Recent Summit accomplishments include the facilitation of a pilot project in the Russian River watershed to promote integrated regional watershed management and the successful partnership with the University of California Agriculture and Natural Resources Division (UCANR) to develop a set of state policy proposals that encourage investments in ecosystem services.

PRIORITY ACTIONS FOR 2020

→ **Support a budget augmentation** to facilitate the expansion of the Rural Urban Connections Strategy (RUCS) into the foundation of an open-source, statewide decision support tool to map and model ecosystem services and the related economic benefits.

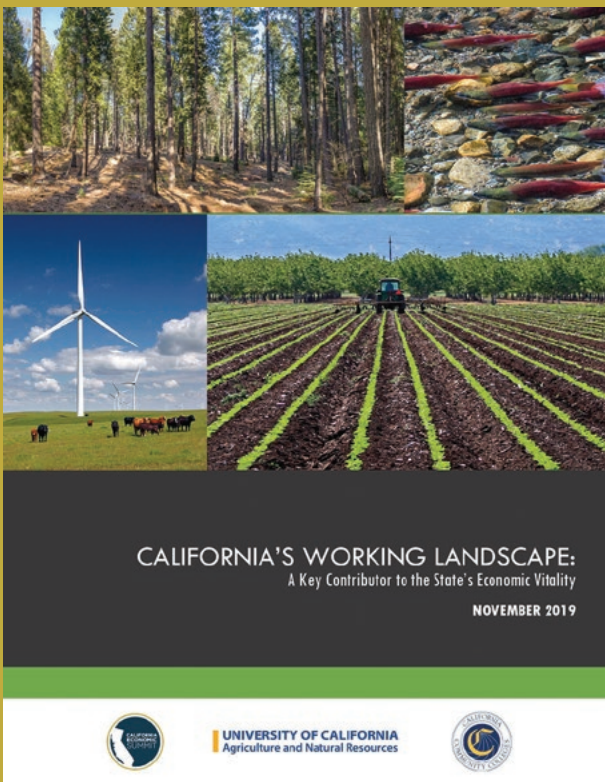
 For more information, go to: caeconomy.org/ecosystemservices

→ **Build multi-stakeholder support**, in collaboration with the CA Dept. of Water Resources, to design and implement successful multi-benefit flood management and groundwater recharge projects.



 For more information, go to: caeconomy.org/groundwater

→ **Support partners in implementing the Water Blueprint for the San Joaquin Valley** through their development of a community-based collaborative strategy to establish guiding principles, goals, and outcomes for water sustainability in the San Joaquin Valley.

 For more information, go to: caeconomy.org/SJVwater



CALIFORNIA'S WORKING LANDSCAPE:
A Key Contributor to the State's Economic Vitality
NOVEMBER 2019

 UNIVERSITY OF CALIFORNIA
Agriculture and Natural Resources 

UCANR, in partnership with the California Economic Summit and the California Community Colleges, released California's Working Landscape report at the 2019 Summit. This report highlights the critical impact that ecosystems and working lands have on the state's economy. Click the photo above (<https://ucanr.edu/blogs/blogcore/postdetail.cfm?postnum=38889>) to view the full report.

\$ Prosperous Economies, Thriving Workers



Because of the size and diversity of its regions, California state government has struggled to develop a coherent strategy to align its economic, social and environmental policy goals.

This issue is compounded by the lack of structural mechanisms that will help communities leverage public and private investment to produce sustainable and inclusive prosperity.

The Summit has intentionally modeled a process in which government, business, and civic leaders identify regional priorities, share innovations, and align state investments and other policies to target the root causes of economic insecurity and unsustainable resource management.

The result of this cross-sector, triple-bottom-line effort will be the establishment of a functioning system of “California Capitalism” that will be a model for the rest of the nation and the world.

* **PRIORITY ACTIONS FOR 2020**

→ **Explore opportunities for legislation or budget augmentation to promote regional priority setting** that informs regional planning and state policy to advance an inclusive economy through equity, prosperity, and sustainability, while responding to market forces.

 For more information, go to: caeconomy.org/prosperitystrategy

→ **Work with the Newsom Administration to establish a California Sustainable Manufacturing Council** led by the Governor’s Office of Business and Economic Development (GO-Biz) to create a consistent and beneficial policy for a thriving California manufacturing ecosystem.

 For more information, go to: caeconomy.org/advmanufacturing

→ **Support the efforts of the California Capital Markets Task Force** to advance community-based investing throughout the state to harness the capacity of public and private investment fiduciaries toward the priorities of triple-bottom-line economic development.

 For more information, go to: caeconomy.org/capitalmarkets

→ **Amplify the urgent need to increase the pace of forest treatment and development of wood products industries** to reduce wildfires, strengthen forest health and landscape resilience, and revitalize rural economies by communicating the key facts and principles in the Summit’s report, “California’s Wildfire Crisis: A Call to Action,” and generating endorsements in support.

 For more information, go to: caeconomy.org/forestresilience

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Thriving Regions. Thriving State.



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2020 CALIFORNIA ECONOMIC SUMMIT

DECEMBER 3-4 | MONTEREY

Photo: Eddie Garcia

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