



2024 ROADMAP TO SHARED PROSPERITY

ELEVATING COLLECTIVE ACTION



CALIFORNIA
STEWARDSHIP
NETWORK



CALIFORNIA
ECONOMIC
SUMMIT

COLLECTIVE ACTION: THE KEY TO ENSURE ECONOMIC, ENVIRONMENTAL AND SOCIAL PROSPERITY FOR ALL CALIFORNIANS

The steward leaders of the California Economic Summit – the only statewide and cross-sector partnership bringing people together to forge regions-up, equitable and sustainable prosperity – are proud to release the 2024 Roadmap to Shared Prosperity, which will lead us to the 2024 California Economic Summit. CA FWD is grateful and proud to be the backbone organization for this essential collective impact enterprise.

Throughout the years, and through the shared leadership of the California Stewardship Network and CA FWD, the Summit movement has worked to advance racial and geographic equity, environmental sustainability and economic prosperity for all. Centering our work within these three priorities has proven critical – with our state and economy ever-changing, it is important to have these touchstones that bring us back to our work time and time again.

This movement has made critical contributions to new programs and new resources that have tangibly improved the lives and futures of Californians, including:

- **IMPROVED STUDENT OUTCOMES:** Partnering with the California Community Colleges Chancellor's Office to secure more than \$1.48 billion over six years for the Strong Workforce Program promoting Career Technical Education
- **INCREASED HOMEOWNERSHIP:** Collaborating with the State Treasurer's office on the **California Dream For All Homeownership Program**, resulting in \$500 million in general fund dollars, program implementation by CalHFA and budget earmarks for additional funding
- **BETTER JOBS & GREEN INFRASTRUCTURE:** Working with Governor Newsom's administration on the **Building a More Inclusive and Sustainable California: Maximizing the Federal Infrastructure Funding Opportunity** report, which helped inform a legislative package signed by Governor Newsom that created substantial reforms that will help realize up to \$180 billion worth of projects across the state
- **SAFER FORESTED COMMUNITIES:** Partnering with a coalition of tribal, climate and environmental justice, and local government to develop a **wildfire call to action**, which helped garner \$1.5 billion for wildfire resilience spending
- **ACCESS TO BROADBAND:** Collaborating across sectors, including local government, schools, economic development organizations and others to secure a \$6 billion investment to close the digital divide

These advancements only happen through collaboration with our partners.

- **California Stewardship Network (CSN)**, an alliance of regional leaders throughout California that provides invaluable effort and insight into regions-up solutions that prioritize equity and inclusion
- **California Economic Summit**, an annual gathering of state policy, regional, business, civic and community leaders from across the state's diverse regions
- **Young Leaders Advisory Council (YLAC)**, composed of Californians ages 17-24, a group committed to developing intergenerational and sustainable policy solutions for the future. The Council accomplishes its mission by participating in policy development, regional planning efforts and legislative advocacy in partnership with CA FWD and its network of partners.

The California Stewardship Network and CA FWD were instrumental in the passage of the \$600 million Community Economic Resilience Fund (CERF), a statewide program to support resilient, equitable and sustainable regional economies. State leaders from the Governor's Office of Business and Economic Development (GO-Biz), the California Labor and Workforce Development Agency and the Governor's Office of Planning and Research (OPR) **announced CERF's rebrand to California Jobs First** at the 2023 California Economic Summit.

We are honored that the State chose the California Economic Summit to announce this next, more focused stage of CERF to California Jobs First, as the foundation for this work was developed over the years at past Summits.

This year's Roadmap to Shared Prosperity highlights some of our additional partnerships and the important work we are helping move forward together, including advancing manufacturing, accelerating infrastructure, boosting the creative economy, fostering a more equitable and climate resilient future and more.

We are excited for you to read the Roadmap and learn more about our priorities for this year. It is through your partnership that we can work together to achieve the California Dream for all.

Thank you for being on this journey with us to a more equitable future.

2024 PRIORITIES

Our policy priorities further center our work in racial and geographic equity, environmental sustainability and economic growth. These priorities fall into one of five action areas and are developed using a comprehensive and interconnected strategy that puts people first, starting with **Education Cradle to Career** and **Housing for All**. Then we focus on **Thriving Economies** and ensuring good jobs and increased opportunities across sectors. Finally, our policy priorities focus on **Connecting California** and **Ecosystems and Climate Resiliency** — working to improve the quality of the lives of Californians.

The following are our priorities for 2024 within these five action areas. These priorities were informed over the last year by our work groups and CSN members, and further refined in the working sessions at the 2023 California Economic Summit. These priorities will be moved forward this year through collaboration with the California Stewardship Network, our Young Leaders Advisory Council and partners like you.





EDUCATION CRADLE TO CAREER

Education and Workforce Work Group

Supporting equitable economic mobility through a more cohesive education and workforce system

* 2024 Priorities

- Further develop, advocate for and implement state policies and regional practices to support seamless transitions between education and workforce segments (early childhood, K-12, post-secondary, workforce)
 - Advocate for a systems approach to education and workforce development that emphasizes collaboration over competition
- Maintain regional focus that engages employers and elevates/prioritizes/creates clear pathways to good jobs and forms pathways to higher education for students beyond the high school senior, particularly those with children/dependents
- Build public/private partnerships (coalitions that engage multiple entities within communities) to create equitable talent pipelines and education/workforce and industry high road partnerships
- Develop ecosystems that are easy to access and resources that are accessible to the individuals who need the most support and help
 - Develop tools to help individuals understand the opportunities in our economy, and delve in further to address the opportunities with the various regions across the state
 - Leverage technology and make it accessible to different types of learners
 - Put learners first
 - Engage individuals in underserved communities
- Be intentional about the best practices we are uplifting
- Leverage colleges and training programs at a higher level and ensure community members understand the benefits
- Leverage research to substantiate the types of information you are providing
- Center accountability; accelerating and ensuring success
- Ensure the proper individuals, those who are passionate about helping others and creating change, are in place to do this work!

CALIFORNIA STEWARDSHIP NETWORK CALLS FOR...

Advancing state action, including focusing on the career education master plan, for cradle-through-career policies and investments that are responsive to industry demand and regional economic development conditions. Key priority issues include improving child care supports and advancing opportunities for rapid worker upskilling and reskilling.

YOUTH VOICES CALL FOR...

Affordable access to higher education, addressing systemic barriers and supporting Career Technical Education as a valuable alternative to support economic prosperity.

Learn more at: cafwd.org/workforce23





HOUSING FOR ALL

Housing and Homeownership Work Group

Supporting communities, regions and policymakers to address California's housing challenges

* 2024 Priorities

- Reduce governmental barriers that increase the cost of building housing in order to produce enough homes to meet the housing needs of all Californians
- Support regional partners in addressing their unique challenges with statewide housing policies through advocacy or legislative efforts
- Continue to promote homeownership opportunities for communities of color to help close racial wealth gaps

Learn more at: cafwd.org/housing23

CALIFORNIA STEWARDSHIP NETWORK CALLS FOR...

State and local action to increase the supply of "missing middle" housing (80%-160% Area Median Income), promoting homeownership and generational wealth creation and addressing barriers to housing construction.

YOUTH VOICES CALL FOR...

Multi-pronged solutions that address the needs of youth and young adults experiencing housing insecurity, promoting shared equity models and increasing the production of housing units across all income levels.





THRIVING ECONOMIES

Advancing Inclusive Regional Economies (Going Beyond California Jobs First) Work Group

Supporting California's unique geographies through inter-regional collaboration and advocacy

* 2024 Priorities

- Establish ongoing system to prepare communities for long-term investment: Ensure effectiveness and potential for longevity of the predevelopment program, building on the proposed Catalyst Fund, while establishing a larger and enduring revolving loan fund(s)
- Leverage regional plans to inform and produce a statewide economic development plan
- Memorialize data and materials from each California Jobs First process and roll up into robust statewide and regional system for tracking economies
- Institutionalize California Jobs First regions for an ongoing role in California planning process and align regional economic plans with other regional plans
- Better coordinate across climate adaptation and economic transition planning to work toward meeting climate goals

Learn more at: cafwd.org/cerf23

CALIFORNIA STEWARDSHIP NETWORK CALLS FOR...
 State action to ensure that inclusive and equity-focused economic development strategies are developed and deployed throughout the state (using private and public investment) beyond California Jobs First, and that best practices, including the removal of significant barriers, inform future programs.

YOUTH VOICES CALL FOR...
 Youth leadership positions across regions that allow fluid advocacy and decision-making at all levels of government including local, state and federal.

Advancing Manufacturing Work Group

Strengthening California's manufacturing ecosystem and regional economies through a unified, strategic approach

* 2024 Priority

- Strengthening California's manufacturing ecosystem in high road job creating industries by collaborating with state leaders to support regional leaders in strategically weaving together state and federal interventions. A key focus will be to produce sustainable development outcomes in California regions and statewide. This work will include continuing to advocate for a statewide manufacturing council and other state manufacturing-related strategies aligned with the California Jobs First regional manufacturing industry cluster priorities, and sharing these best practices with others across the country to promote California's leadership in manufacturing.

Learn more at: cafwd.org/manufacturing23

YOUTH VOICES CALL FOR...
 Modernized and green manufacturing ecosystems that rely on low-carbon solutions and reimagine a supply chain to support a sustainable future.



Creative Economy Work Group

Ensuring California's creative communities and its cultural heritage thrive

* 2024 Priorities

- Strengthen a creative workforce and industry grounded in equity
 - Build out a model for a statewide pilot program to support creative workforce development and pathways into high demand, high paying jobs and high road training partnerships
 - Scale regional creative workforce development initiatives to increase racial and socio-economic equity, acknowledging cultural distinctness
 - Identify opportunities to be included in state priorities and embedded in legislation and funding to support and uplift a thriving creative workforce
- Prioritize the creative economy as a leading industry in California
 - Clearly define and standardize the scope of the creative economy, including ecosystem mapping that identifies foundational relationships between individuals, sectors and institutions, and report its impact
 - Increase public investment in arts, culture and creativity, including a statewide public will and campaign
- Integrate arts, culture and the creative economy into local community and economic development strategies
 - Promote best practices for community and economic development organizations to include the creative sectors as partners in broader initiatives
 - Identify cross-sector opportunities where arts and culture initiatives can readily support community development, economic development and infrastructure projects
- Develop policies to support creative small businesses and self-employed arts workers
 - Build out a model for a statewide creative entrepreneurship academy and cross-sector collaboration on unemployment and safety net solutions to support independent arts workers
 - Identify opportunities in the creative economy that support socio-economic mobility within underserved communities

YOUTH VOICES CALL FOR...

Increased access for youth, young adults and BIPOC to the arts through programs that support the economic viability of aspiring artists and uplift BIPOC artists to increase visibility of their work in elite spaces.

Learn more at: cafwd.org/creative23

Entrepreneurship and Small Business Ownership by Women and People of Color Work Group

Building a supportive ecosystem for the state's entrepreneurs and small business owners

* 2024 Priorities

- Support a small business ecosystem grounded in equity by:
 - Advancing solutions to capital access barriers and other persistent systemic inequities faced by women and POC-owned small businesses, as outlined in the group's 2021 framework document
 - Integrating small business voices into regional economic development and planning processes
- Identify barriers to equitable small business participation in the state's economy and leverage state policy and regional practice to foster greater inclusion

YOUTH VOICES CALL FOR...

Increased start-up support and financial incentives for small business owners and aspiring entrepreneurs from underserved communities to successfully open and sustain their businesses in California (i.e., BIPOC).

Learn more at: cafwd.org/smallbusiness23



CONNECTING CALIFORNIA

Accelerating Infrastructure Working Session

Building infrastructure to meet social, climate and economic goals

* 2024 Priority

→ Support regions in securing and deploying state and federal funds for multi-benefit projects that address multiple goals including climate resilience, carbon neutrality, high quality jobs, racial equity, affordable housing and more

Learn more at: cafwd.org/infrastructure23

YOUTH VOICES CALL FOR...
Infrastructure that supports the development of healthy and dense communities; prioritizing expedited timelines, energy efficient and low-carbon building design and affordability.

Broadband for All Work Group

Bridging the Digital Divide

* 2024 Priority

→ Create opportunities for coalition-building and cooperation across sectors to elevate innovative ways to close the digital divide and support the development of policies that ensure that broadband investments are implemented swiftly, efficiently and equitably across California

Learn more at: cafwd.org/broadband23

CALIFORNIA STEWARDSHIP NETWORK CALLS FOR...
Statutory action to increase access to high-quality internet connections, devices and digital literacy training for low-income and rural communities, including implementation of policies and funding approved by the State of California in 2021.

YOUTH VOICES CALL FOR...
Federal, state and local digital inclusion programs to expand access to resources and close the digital divide among students and impacted communities.





ECOSYSTEMS & CLIMATE RESILIENCY

Building a Sustainable Energy Future Working Session

* 2024 Priority

- Support California's transition to a clean energy future, while continuing to elevate and advance each region's economic development priorities

Economic Prosperity in a Changing Climate Work Group

Fostering a more equitable and climate resilient future

* 2024 Priorities

- Collaborate across action areas to embed climate and equity as fundamental elements of each decision we make about economic systems like land use, housing, transportation, career pathways, natural resource management and community investment
- Promote and raise awareness of collaboration across climate and economic development stakeholders and across state and federal economic and climate programs
- Regional action to develop and deploy policies, programs, and practices that reflect the nexus between sustainable and low-carbon economic growth and climate

Learn more at: cafwd.org/climate23

CALIFORNIA STEWARDSHIP NETWORK CALLS FOR...

Regional action to develop and deploy policies, programs and practices that reflect the nexus between sustainable and low-carbon economic growth and climate.

YOUTH VOICES CALL FOR...

Pathways for youth and young adults to enter green jobs and the rapid reskilling of experienced workers as green jobs become more widely available.

Resilient and Productive Landscapes Work Group

Meeting climate goals by promoting wildfire resilience

* 2024 Priorities

- Advocate for climate resilience bond, which includes sustained wildfire resilience investment, in collaboration with partners
- Collaborate on discussion about environmental justice, agriculture, and agricultural lands initiatives and their link to groundwater management
- Discuss actionable next steps to support projects such as Building the Circular Bioeconomy in the North San Joaquin Valley, ARCHES and other regional initiatives that advance utilization of California's biomass resources

Learn more at: cafwd.org/landscapes23

CALIFORNIA STEWARDSHIP NETWORK CALLS FOR...

Regional action to develop and deploy region-specific climate change strategies that support bio-based products manufacturing, wildfire mitigation, forest restoration and watershed efficiency.

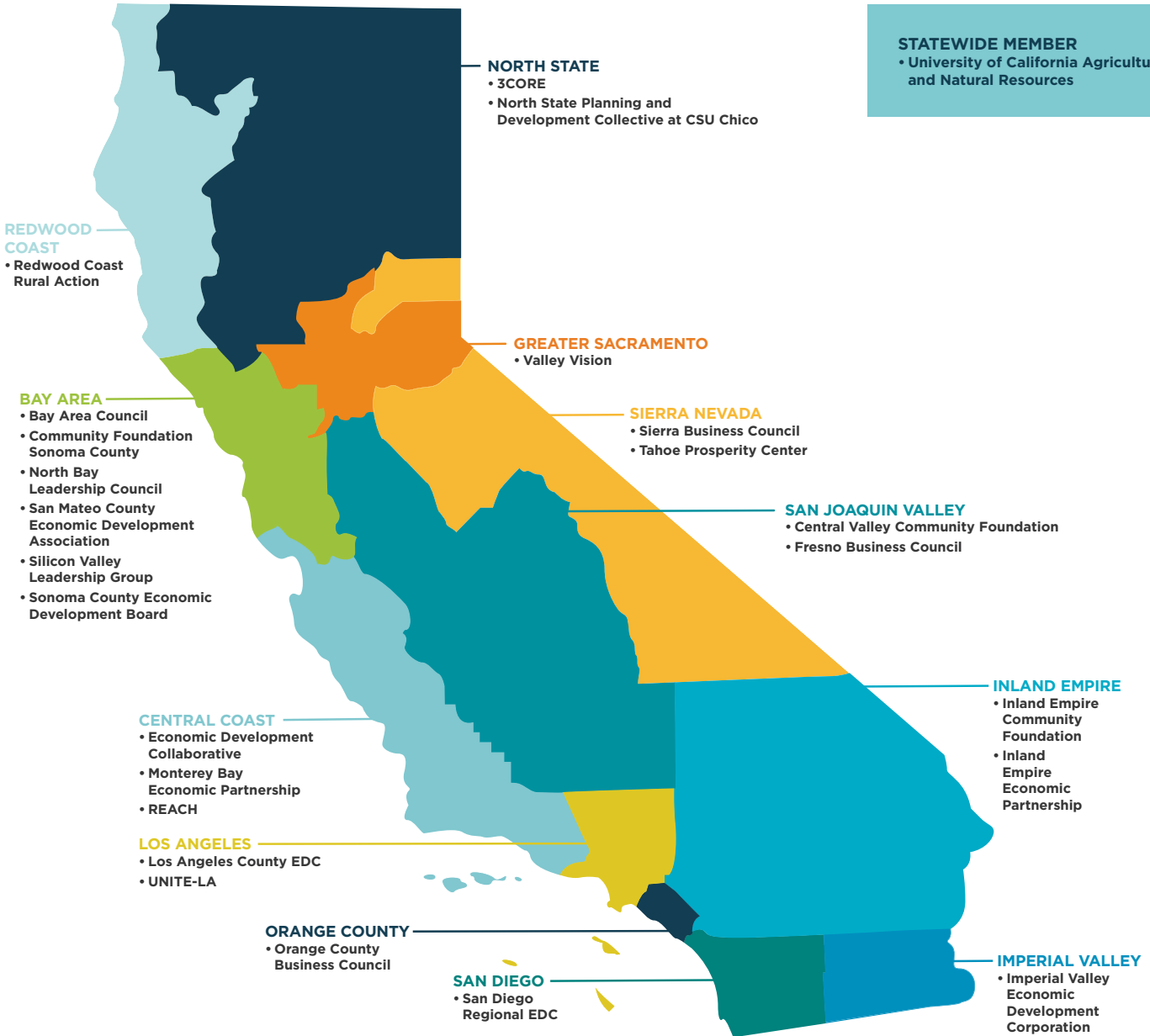
YOUTH VOICES CALL FOR...

Youth representation and voice in academic, skilled labor and decision-making settings on land use in California.

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CALIFORNIA STEWARDSHIP NETWORK



CA FWD, the California Stewardship Network and the Becky Morgan Steward Leadership Program would like to extend a special thank you to the following sponsors for core support.

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Becky Morgan Steward Leadership Program

Today's hyper-connected world necessitates new leadership guided by decision-making that considers equity, environmental sustainability and the economy. The Becky Morgan Steward Leadership Program invites local leaders to deepen their understanding of regional and statewide policy issues, hone their decision-making skills and unite with other leaders to learn, grow and change California.

Nominations for the program's fifth cohort will open in the summer of 2024!

For more information on the Becky Morgan Steward Leadership Program, contact araceli@cafwd.org.





Join us for the Summit in 2024!

Sacramento, CA | October 8-10

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